

Digital Tool	Price Estimate	Need	Estimated Price	Notes/Comments
<b>Domain Names*</b>	\$20-\$100/year	Yes or No		
<b>Hosting</b>	\$100-\$300/year	Yes or No		
<b>SSL Certificate*</b>	\$60-\$100/year	Yes or No		
<b>Email Addresses*</b>	\$5-\$10/month per email (HIPAA?)	Yes or No		
<b>Logo and Design</b>	\$100-\$1000 (occasional tweaks)	Yes or No		
<b>Theme or web templates*</b>	\$50-80/year	Yes or No		
<b>Website Creation Services</b>	\$1100-\$5000	Yes or No		
<b>Website builders*</b>	\$50-\$250/year	Yes or No		
<b>Forms</b>	\$100-\$240/year	Yes or No		
<b>Hacking Security</b>	\$100-\$1200/year	Yes or No		
<b>Search Engine Optimization</b>	\$100/page	Yes or No		
<b>Analytics*</b>	Free to \$2,000/year	Yes or No		
<b>Sliders*</b>	\$50-\$100/year	Yes or No		
<b>Website Updates</b>	\$60/hour	Yes or No		
<b>Web Development</b>	\$100-200 per hour	Yes or No		
<b>E-commerce*</b>	\$1000 one time (charges per transaction)	Yes or No		
<b>Booking*</b>	\$30/month	Yes or No		
<b>Database*</b>	\$360/year and up	Yes or No		
<b>Galleries*</b>	\$100/year	Yes or No		
<b>Membership*</b>	\$500-\$800/year	Yes or No		
<b>Email Marketing*</b>	\$240-\$500 per month	Yes or No		
<b>Advertising (SEM)*</b>	15% of budget or 250-1500/month	Yes or No		
		Total:		